

# ACUVUE OASYS® with HYDRACLEAR® PLUS



Unbeaten in comfort,<sup>1</sup> recommend ACUVUE OASYS® with HYDRACLEAR® PLUS tear stabilising technology for today's demanding environments<sup>2</sup>

ACUVUE OASYS® is the no. 1 selling contact lens brand in the world<sup>3</sup>

### STABLE TEAR FILM

HYDRACLEAR® PLUS technology embeds a wetting agent that mimics mucins<sup>4</sup>

Lipid layer  
Aqueous layer  
Mucin layer  
Cornea

Mucin PVP wetting agent Water Moisture (bonded water)

## LONG-LASTING, UNBEATEN COMFORT<sup>1</sup>

Almost 7 out of 10 ACUVUE OASYS® wearers say it's the most comfortable brand they've ever worn – even when using a digital device<sup>5</sup>

## HELPS TO MINIMISE DRYNESS AND MAINTAIN MOISTURE

Wearers using computers report that ACUVUE OASYS® keeps their eyes feeling moist all day<sup>5</sup>

## EXCELLENT VISION<sup>6</sup>

ACUVUE OASYS® helps maintain tear film stability particularly when viewing digital screens, contributing to consistent visual performance<sup>6</sup>

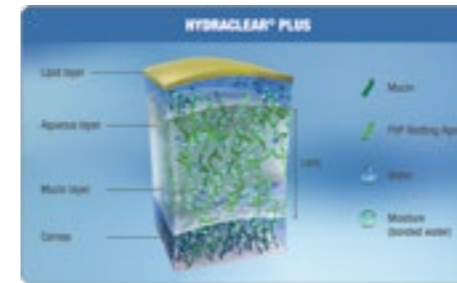
Product specifications	
Lens material	senofilcon A
Wetting technology	HYDRACLEAR® PLUS technology
Water content	38%
Base curve	8.4mm, 8.8mm
Diameter	14.0mm
Power range	-0.50D to -6.00D (0.25D steps) -6.50D to -12.00D (0.50D steps) +0.50D to +6.00D (0.25D steps) +6.50D to +8.00D (0.50D steps) Plano lens available for therapeutic use
Centre thickness	0.07mm (-3.00D lens)

Product specifications	
Oxygen transmissibility (Dk/t) (boundary and edge corrected)*	147 x 10 <sup>-9</sup> (-3.00D lens)
Oxygen flux <sup>7</sup> (% available to central cornea)	98% (open eye) 96% (closed eye)
Class 1 UV-blocking**	99.9% UVB 96.1% UVA
Visibility features <sup>7</sup>	Visibility tint '123' inversion indicator
Recommended replacement schedule	Daily wear: 2-weekly replacement Extended wear: 1-weekly replacement
Pack sizes available	6, 12, 24 lenses

Helps you perform in today's demanding environments and activities<sup>1</sup>

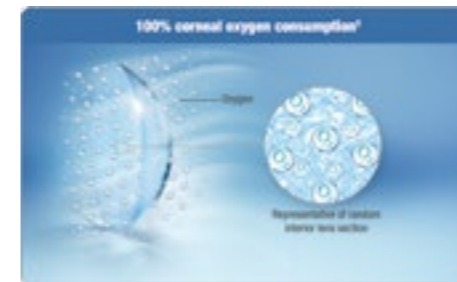


## How to explain the benefits to your patients



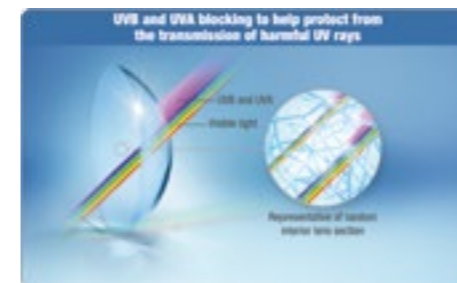
### HYDRACLEAR® PLUS

- Today we live and work in demanding environments, and a key challenge is the amount of time we spend focusing on digital screens. This can lead to destabilisation of the tear film and cause dryness, blurred vision and tired eyes
- The technology in ACUVUE OASYS® helps to stabilise the tear film promoting comfortable wear, even when using a digital device



### For bright, white eyes all day long<sup>4</sup>

- 100% corneal oxygen consumption helps eyes stay white and bright



### The highest UV-blocking in a reusable contact lens\*\*

- Helps protect your eyes from transmission of the sun's harmful rays

<sup>1</sup>All ACUVUE® Brand Contact Lenses have Class 1 or Class 2 UV-blocking to help provide protection against transmission of harmful UV radiation to the cornea and into the eye. UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. UV transmission measured with -1.00 lens.

\*Oxygen transmissibility at centre of a -3.00D lens using boundary-corrected, edge-corrected Dk values. Units: (cm<sup>2</sup>/sec) (ml O<sub>2</sub>/ml x mm Hg) at 35° C. Dk determined via polarographic method.

<sup>1</sup> Data on file 2015. In 14 clinical trials posted on [www.clinicaltrials.gov](http://www.clinicaltrials.gov), the ACUVUE OASYS® Brand Family of contact lenses has never been beaten in comfort. \*[www.clinicaltrials.gov](http://www.clinicaltrials.gov) is a website maintained by the NIH. The 13 clinical studies evaluated subjective comfort as a primary or secondary endpoint. Review conducted as of October 14, 2014. <sup>2</sup> Young G, Riley C, Chalmers R & Hunt C. Hydrogel Lens Comfort in Challenging Environments and the Effect of Refitting with Silicone Hydrogel Lenses. *Optom Vis Sci.* 2007;84(4):302-308. <sup>3</sup> Euromonitor International Limited; current process; fixed 2015 exchange rates; all channels; defined using standard Euromonitor definitions; 2014 retail value sales (rsp terms) of contact lenses, defined using standard Euromonitor definitions. "Globally" and "World" are defined as the top 32 countries of 2014 contact lenses retail value sales (rsp terms). These countries capture 91.3% of 2014 contact lenses retail value sales (rsp terms). <sup>4</sup> JVC Data on file 2011. n=171. 72% said excellent/very good at making eyes look white and clear all day. <sup>5</sup> JVC Data on file 2013, 2014 & Online Survey of 1503 contact lens wearers 18-39 years of age in 5 countries US, UK, France, Germany and Japan in 2013. Of those subjects who tried at least one other CL brand, 68% ACUVUE OASYS® wearers strongly agreed/agreed their lenses were most comfortable ever worn while using digital devices. 21% ACUVUE OASYS® wearers strongly agreed their lenses were most comfortable for astigmatism ever worn while using digital devices vs 12% Air Optix® for ASTIGMATISM. <sup>6</sup> Young G and Sulley A. Soft contact lens fitting revisited. *Sovremennaya Optometriya* 2013, # 6 July, P. 18-24 – and CSM. <sup>7</sup> % available to central cornea (open eye); compared to 100% with no lens; Brennan NA. Beyond flux: Total corneal oxygen consumption as an index of corneal oxygenation during contact lens wear. *Optom Vis Sci.* 2005 Jun;82(6):467-72.