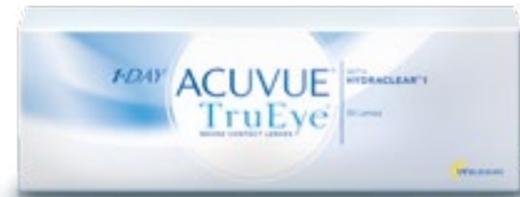


1-DAY ACUVUE® TruEye®



For patients who wear their lenses intensively and want to take care of their eyes today and for years to come¹



Natural eye

- Mucins on both the lid and the cornea allow the lid to glide over the cornea without adherence

HYDRACLEAR® 1 technology

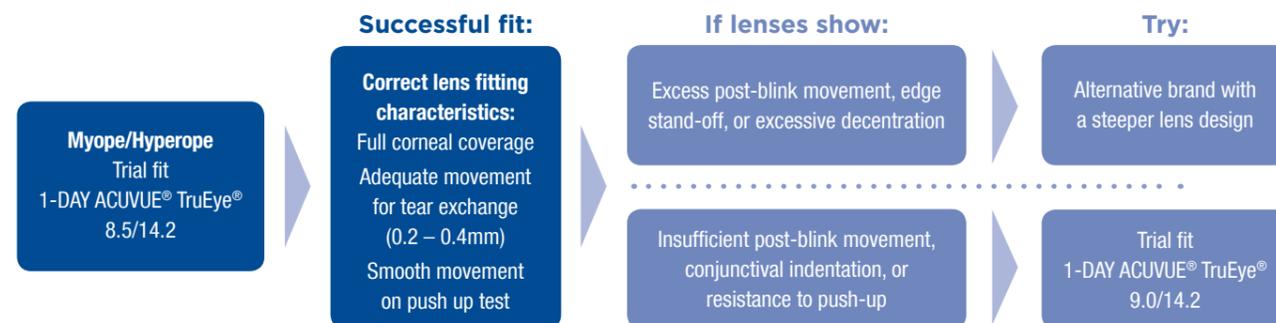
- Embedded PVP mimics the mucin on both the cornea and eyelid – helping minimise lens interaction – to be nearly invisible to the eye itself²
 - The cornea cannot discern between the lens and the eyelid^{*2}
 - The eyelid cannot discern between the lens and the cornea^{*2}

Product specifications	
Lens material	naraflcon A
Wetting technology	HYDRACLEAR® 1 technology
Water content	46%
Base curve	8.5mm, 9.0mm
Diameter	14.2mm
Power range	-0.50D to -6.00D (0.25D steps) -6.50D to -12.00D (0.50D steps) +0.50D to +6.00D (0.25D steps)
Centre thickness	0.085mm (-3.00D lens)

Product specifications	
Oxygen transmissibility (Dk/t) (boundary and edge corrected) ^{3**}	118 x 10 ⁻⁹ (-3.00D lens)
Oxygen flux (% available to central cornea) ⁴	98%
Class 1 UV-blocking ^{***}	99.9% UVB, 96.9% UVA
Visibility features	Visibility tint '123' inversion indicator
Recommended replacement schedule	Single use only: 1-day replacement
Pack sizes available	30, 90, 180 lenses

1-DAY ACUVUE® TruEye® fitting guide

For optimal fitting success a 5-day trial is recommended



Helps keep eyes in their natural state, all day and over time



How to explain the benefits to your patients



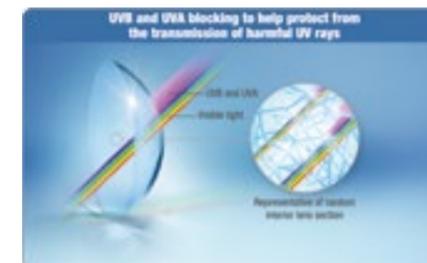
Provides healthy lens wear without compromising comfort

- HYDRACLEAR® 1 technology maintains the natural environment of the eye and gives that no-lens feeling^{5,6}



HYDRACLEAR® 1 technology and the high performance lens material*

- Allows the same oxygen uptake as the natural eye, helping to keep eyes white



The highest UV blocking in a contact lens^{***}

- Helps reduce UV exposure with Class 1 UV-blocking
- Helps protect your eyes from transmission of the sun's harmful rays



The freedom and convenience of a fresh, new lens every day

- Daily disposables are the healthiest way to wear contact lenses^{7,8}
- No cleaning required

^{***}All ACUVUE® Brand Contact Lenses have Class 1 or Class 2 UV-blocking to help provide protection against transmission of harmful UV radiation to the cornea and into the eye. UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. UV transmission measured with -1.00 lens. JVC data on file 2014.

PVP=polyvinylpyrrolidone. *Comparable to no lens wear on comfort and 5 out of 6 measures of ocular health (limbal hyperemia, corneal vascularization, corneal staining, bulbar conjunctival hyperemia, and papillary conjunctivitis). No differences were observed between subjects wearing 1-DAY ACUVUE® TruEye® to those wearing spectacles for all key biomicroscopic scores, except for conjunctival staining. The absolute levels of biomicroscopic scores were low and differences between the groups are not considered to be clinically relevant.

^{**}Oxygen transmissibility at centre of a -3.00D lens using boundary-corrected, edge-corrected Dk values. Units: (cm²/sec) (ml O₂/ml x mm Hg) at 35° C. Dk determined via polarographic method.

1. JVC data on file 2015. Online survey with contact lens wearers n=397, United States of America. Lens Wearers who wear their lenses 14+ hours a day AND wear their lenses 5+ days per week and 0.88, statement 13 "healthy eyes now and in the future."
2. Aeschlimann R et al. Lubricity comparison of a contact lens material, the human cornea, and a wetting agent. BCLA poster presentation 2015; 3. Brennan N, Morgan P. Corneal oxygenation during toric and DD CL wear. CLAE, Oct 2009, 32 (5): 210-254; Calculated using Brennan method (index corneal oxygen metabolism during open eye and thus cellular energy production). 4. % available to central cornea (open eye); compared to 100% with no lens; Brennan NA. Beyond flux: Total corneal oxygen consumption as an index of corneal oxygenation during contact lens wear. Optom Vis Sci. 2005 Jun;82(6):467-72. 5. Chamberlain P et al. Comfort and physiological response of neophytes with a daily disposable silicone hydrogel contact lens. CLAE, 2009, 32:5 210-254. 6. JVC Data on file 2013. Optom Vis Sci. 2005 Jun;82(6):467-72. 7. Veys J & French K. Health Benefits of Daily Disposable Lenses. Optician 2006; 231:6050; 16-20. 8. Chalmers RL, Hickson-Curran SB, Keay L, Gleason WJ, Albright R. Rates of adverse events with hydrogel and silicone hydrogel daily disposable lenses in a large post market surveillance registry: the TEMPO registry. Invest Ophthalmol Vis Sci. 2015;56:654-663. DOI:10.1167/ iovs.14-15582. 13. Hayes V et al. An evaluation of 1-day disposable contact lens wear in a population of allergy sufferers. CLAE. 2003;26(2):85-93.