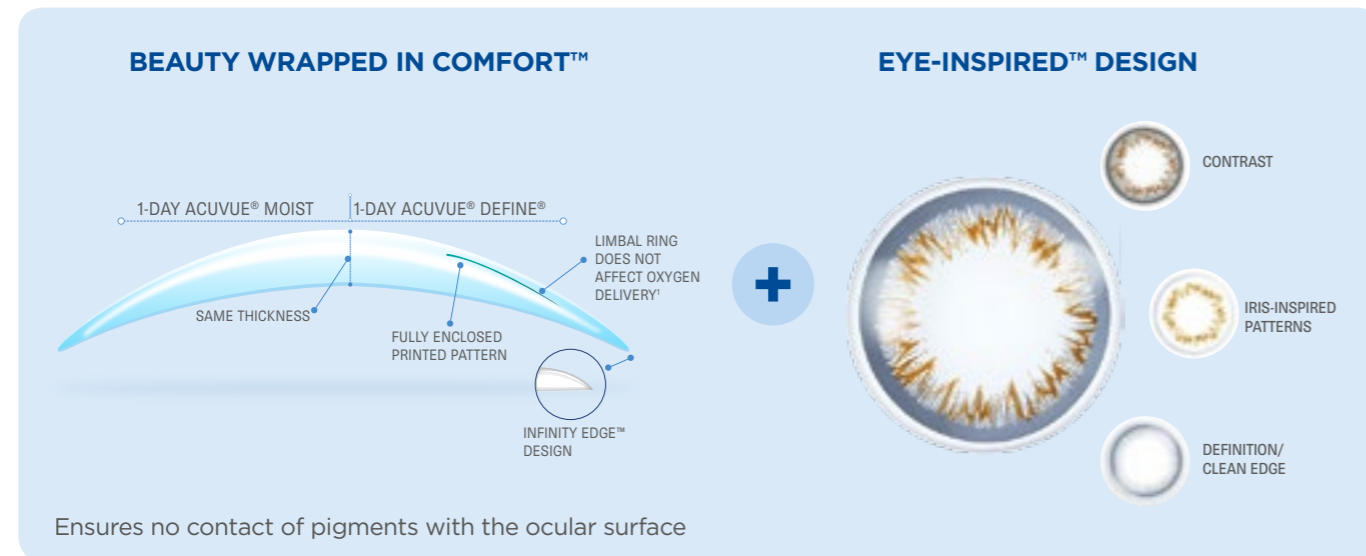


1-DAY ACUVUE® DEFINE®

For patients who want comfortable vision correction while enhancing eye appearance¹

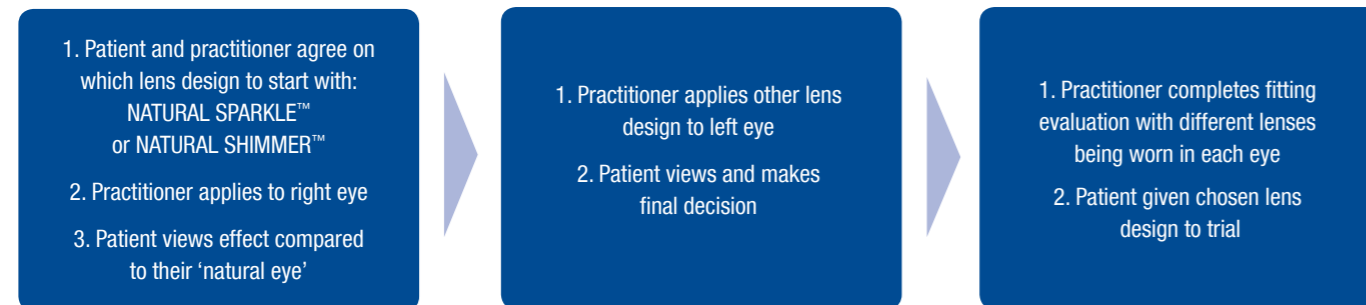
1-DAY ACUVUE® DEFINE® accentuates eye appearance with the fit and feel of 1-DAY ACUVUE® MOIST²



Product specifications	
Lens material	etafilcon A
Wetting technology	LACREON® Technology
Water content	58%
Base curve	8.5mm
Diameter	14.2mm
Power range	-0.25D to -6.00D (0.25 steps) -6.50D to -9.00D (0.50 steps) +0.50D and +1.00D

Product specifications	
Centre thickness	0.084 mm (-3.00D lens)
Oxygen transmissibility (Dk/t) (boundary and edge corrected) ^{3,4†}	25.5 x 10 ⁻⁹ (-3.00D lens)
Oxygen flux ⁵ (% available to central cornea)	88%
Class 2 UV-blocking**	98% UVB and 84% UVA
Recommended replacement schedule	Single use: 1 day replacement
Pack sizes available	30 lenses

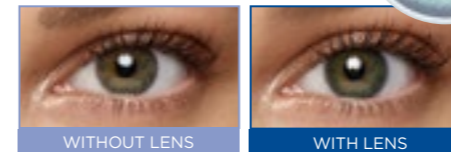
1-DAY ACUVUE® DEFINE® fitting guide



How to explain the benefits to your patients

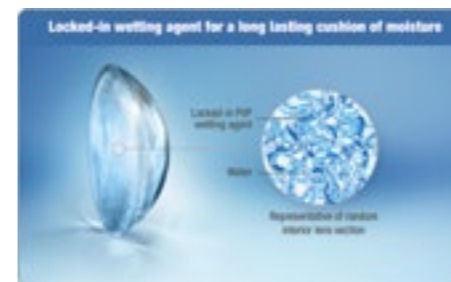
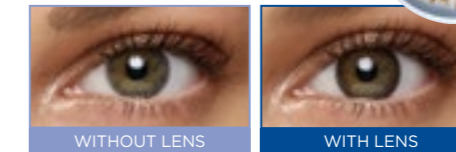
NATURAL SPARKLE™

Provides luminous, brightening effect



NATURAL SHIMMER™

Provides more depth and intense effect



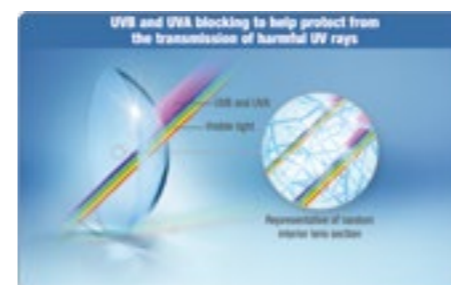
MOISTURE IN

- Unique LACREON® technology creates a cushion of moisture that lasts all day⁶⁻⁸

IRRITATION OUT†

- Unique flexible material that fits comfortably to your eyes⁹
- Keeps a protein in its natural state, which might otherwise lead to irritation^{10,11}

† Based on *in vitro* data; clinical studies have not been done directly linking differences in lysozyme profile with specific clinical benefits.



High UV-blocking**

- Helps reduce UV exposure with Class 2 UV-blocking
- Helps protect your eyes from transmission of the sun's harmful rays



The freedom and convenience of a fresh, new lens every day

- Daily disposables are the healthiest way to wear contact lenses^{12,13}
- Ideal for allergy sufferers¹⁴
- No cleaning required

**All ACUVUE® Brand Contact Lenses have Class 1 or Class 2 UV-blocking to help provide protection against transmission of harmful UV radiation to the cornea and into the eye. UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. UV transmission measured with -1.00 lens.

† Oxygen transmissibility at centre of a -3.00D lens using boundary-corrected, edge-corrected Dk values. Units: (cm²/sec) (ml O₂/ml x mm Hg) at 35° C. Dk determined via polarographic method. † Based on *in vitro* data; clinical studies have not been done directly linking differences in lysozyme profile with specific clinical benefits.

1. JNC Data on file 2014. 2. Mayers M, Jansen M & Osborn Lorenz K. Defining eye enhancement: Part 2 – the technology. Optician (2014) 249: 6481-17-24. 3. Morgan P, Brennan N, et al. Central & peripheral Dk/t thresholds to avoid corneal swelling during open eye soft CL wear. Appl Biomater 92B:361-365, 2010. 4. Holden B, Mertz G. Critical oxygen levels to avoid corneal edema for DW & EW CLs. IOVS. 1994; 25(10):1161-7. 5. % available to central cornea (open eye), compared to 100% with no lens; Brennan NA. Beyond flux: Total corneal oxygen consumption as an index of corneal oxygenation during contact lens wear. Optom Vis Sci. 2005 Jun;82(6):467-72. 6. Sheardown H et al. Chemical characterization of 1-DAY ACUVUE® MOIST™ and 1-DAY ACUVUE® Contact Lenses. Invest Ophthalmol Vis Sci 2006; 47: E-Abstract 2388. 7. JNC Data on file 2005 and 2007. 8. JNC Data on file 2009. Post-hoc analysis October 2009. Among adults aged 25-34 (n=71) P<0.05. With 1-DAY ACUVUE® MOIST™, 1% of patients experience frequent eye irritation, 14% of wearers occasionally experience eye irritation while 83% seldom or never experienced eye irritation. 9. JNC Data on file 2011. 10. JNC Data on file 2014. Data generated in collaboration with the Centre for Contact Lens Research (CCLR) in Waterloo, Canada. 11. Suwala M et al. Quantity and conformation of lysozyme deposited on conventional and silicone hydrogel contact lens materials using an *in vitro* model. Eye Contact Lens. 2007; 33: 138-143. 12. Veys J & French K. Health Benefits of Daily Disposable Lenses. Optician 2006; 231:6050; 16-20 13. Chalmers RL, Hickson-Curran SB, Keay L, Gleason WJ, Albright R. Rates of adverse events with hydrogel and silicone hydrogel daily disposable lenses in a large post market surveillance registry: the TEMPO registry. Invest Ophthalmol Vis Sci. 2015;56:654-663. DOI:10.1167/ iovs.14-15582 14. Hayes V et al. An evaluation of 1-day disposable contact lens wear in a population of allergy sufferers. CLAE, 2003; 26:2, 85-93.